

TODD-VEREDUS



ASSET MANAGEMENT LLC

FOR IMMEDIATE RELEASE

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Todd-Veredus Adds Director for Public Pensions Marketing

LOUISVILLE, Ky. – March 2, 2010 – Todd-Veredus Asset Management LLC (TVAM) announced today the appointment of Eddie B. Vandiver as its Director of Public Pensions Marketing. Mr. Vandiver will be responsible for new business development and service to the public pension market.

Mr. Vandiver, an industry leader with over 35 years of public pension plan experience, will have responsibility on a national basis. Prior to his appointment with TVAM, Mr. Vandiver held similar positions with Deutsche Asset Management, AIG Global Investment Group, Mellon Equity Associates and Mellon Bond Associates. In addition, he was the former Deputy Director-Investments (CIO) for the Mississippi Public Employees Retirement System.

“We are excited and energized to have Eddie on board. His expertise, energy, and industry contacts present an opportunity for TVAM to expand its equity portfolios to public funds on a national scope,” said Curtiss Scott, Co-President and CIO of TVAM.

Mr. Vandiver has a Bachelor of Business Administration from the University of Mississippi and a Master of Business Administration from Mississippi College.

About Todd-Veredus Asset Management LLC:

Todd-Veredus Asset Management LLC (TVAM) has its roots in two Louisville, Kentucky, based firms; Todd Investment Advisors, Inc. (Todd), founded in 1967, and Veredus Asset Management LLC (Veredus), founded in 1998. The firms combined in May 2009 to form TVAM immediately after certain principals of Todd reached an agreement to purchase the firm from Fort Washington Investment Advisors, Inc., which is a wholly owned subsidiary of the Western and Southern Financial Group in Cincinnati, Ohio. TVAM is 90% employee owned. Clients include public and private institutions, corporations, mutual funds, third-party platforms and high net worth individuals. The firm utilizes a variety of investment strategies including Relative Value Equity, International Equity, Intrinsic Value Opportunity, Large Cap Growth, and Small Cap Growth. For more information, please visit www.todd-veredus.com.

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